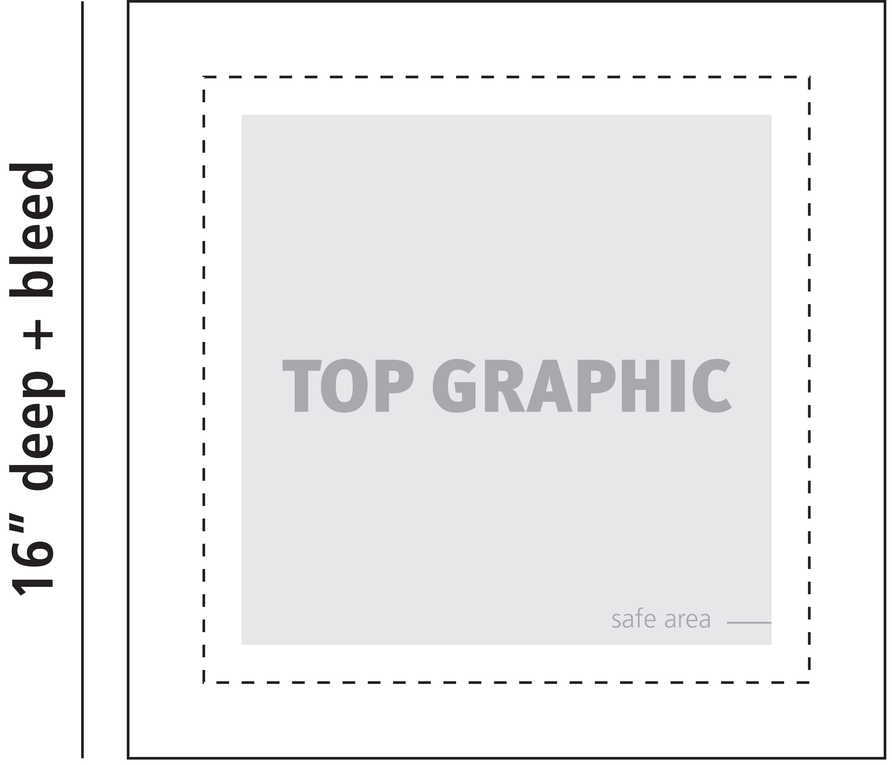

64” width + bleed

Graphic Wraps:
OCE Stretch Wrap

Total Graphic Area: 68”w X 44.5”h
(Top: 20”w X 20”h)

Total Graphic Area: 64”w X 40.5”h
(Top: 16”w X 16”h)
(Visual Height: 35”h, Front Visual: 14”w)

Please be sure to include a 2” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 2” of the edge (gray area is recommended safe area).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

RECOMMENDED VISUAL AREA

FRONT PANEL

RECOMMENDED VISUAL AREA

RECOMMENDED VISUAL AREA

BACK PANEL

RECOMMENDED VISUAL AREA

bleed area
trim line
safe area

TOP GRAPHIC

safe area

Graphic Wraps:
OCE Stretch Wrap

Total Graphic Area: 68”w X 44.5”h
(Top: 20”w X 20”h)

Total Graphic Area: 64”w X 40.5”h
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RECOMMENDED VISUAL AREA

FRONT PANEL

RECOMMENDED VISUAL AREA

RECOMMENDED VISUAL AREA

BACK PANEL

RECOMMENDED VISUAL AREA

bleed area
trim line
safe area