Backlit Hopup:
1x3 Hopup w/ Endcaps

Total Graphic Area: 65.5”w X 93.5”h

Total Visual Area: 61.5”w X 89.5”h
(Front Visual Area: 31”w X 89.5”h)
(Endcap Visual Area: 13.25”w X 89.5”h)

Please be sure to include the 2” bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2” of the edge.

General Art Guidelines:

– CMYK Color Mode

– All Solid Coated Pantone colors should be called out in the art as spot colors

– Embed all images and support files

– Resolution must be 100-120 ppi

– All fonts must be created to outlines

– Do not scale artboard

– Background color/images must bleed to the edge of artboard

– Do not use spot colors from template in your artwork as they will not print

ENDCAP

ENDCAP

90° bend

bleed area
trim line
velcro placement
90° bend